



OHIO SAFETY CONGRESS & EXPO

March 7-9, 2018 • Columbus

Exhibitor Prospectus



hio Bureau of Workers' Compensation

www.ohiosafetycongress.com • 1-800-644-6292 • Twitter: @OhioBWC #OSC18

Safety – It's a Team Effort





Then you can't afford to miss out on exhibiting at the **Ohio Safety Congress & Expo (OSC18)**.

Last year, more than **7,300** representatives from Ohio businesses and government attended safety congress, the **largest and longest-running regional occupational safety, health** and **workers' compensation event** in the United States.

Exhibit your products and services at OSC18 to **meet new customers** who are looking for products and services just like yours. With constant traffic flow in our Expo Marketplace and **access to attendee registration**, you're guaranteed to meet new customers and get solid sales leads.

Bring even more attention to your business with additional advertising and promotional choices at OSC18. **Get your name, products and services seen** with options ranging from advertising signs in the exhibit hall to the New Product Showcase in the event guide.



What our fans are saying



"The best state show in the USA!" Ken Hopper – CLMI Safety Training

> "Great job again this year!" Rob Bennette – Bennette Design Group

"Look guys – you're the best show for attracting new customers and meeting our current customers." *Mike Barnes – Slice*

"The OSC expo is always an excellent event, and is much better than many other similar state conferences."

Melissa Slimp – GloveGuard





Get noticed

Showcase your products and services to thousands of private and public sector professionals at OSC18. The crowd represents Ohio's diverse business community, including:

Agriculture and landscaping;

- Chemical, environmental and mineral industries;
- Commercial and residential construction;
- Communications and utilities;
- Health care, medical, wellness and long-term care;
- Manufacturing, distribution and warehousing;
- Emergency response;
- Federal, state, and local government.

Columbus' central location makes it easy for business and government representatives from all parts of Ohio to visit OSC18. Attendees include employers and employees who have many different job titles and work responsibilities.

Company owners, presidents and chief executive officers	
Safety, health and risk managers	
Safety officers and consultants	
Loss prevention and control managers	
Human resource directors	
Workers' compensation managers and directors	
Health care and wellness personnel	
Physicians, nurses and clinicians	
Paralegals and attorneys	
Small business owners	
Ergonomists	
Industrial hygienists	
Engineers	
Security officers	



Draw up a game plan

You've decided to **EXHIBIT** at OSC18. Now develop a winning game plan to reach literally thousands of potential customers at OSC18. Choose the size and type of booth space you'd like on the expo floor.



Expo schedule

PR	E-	GA	Μ	E	(move	in)	

 Tues., March 6 4 to 9 p.m.

 Wed., March 7 7:15 to 8 a.m.

 (hand-carry only)

GAME TIME (expo hours)

Wed., March 7 8 a.m. to 4 p.m. Thurs., March 8 ... 8 a.m. to 2 p.m. **POST-GAME** (move out)

Thurs., March 8...2 to 6 p.m.

Dismantle notice

For the safety and security of participants, please make arrangement to staff your booth during the entire event. We do **NOT** permit early breakdowns. Violators are subject to two years probation or expulsion at future events.

Pick your booth space

You can exhibit for as little as \$875. You may increase your visibility by purchasing a larger booth space. Booth rates provide more value for your dollar as you increase the size of your space.

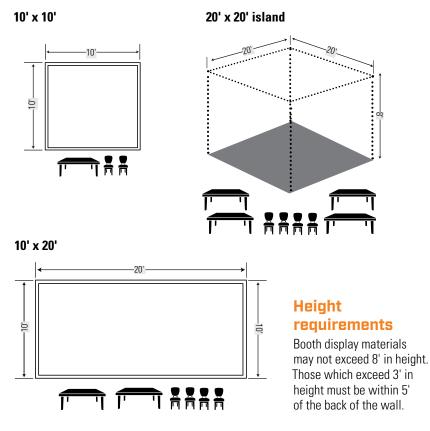
Payment must accompany the application for booth space.

Booth size	Advance rate through Dec. 8*	Standard rate after Dec. 8
10' x 10' interior	\$875	\$1,025
10' x 10' corner	\$1,025	\$1,025
10' x 20' interior	\$1,620	\$1,895
10' x 20' with one corner	\$1,800	\$1,925
10' x 30'	\$2,370	\$2,795
10' x 40'	\$3,095	\$3,670
20' x 20' island	\$3,095	\$3,670
10' x 50'	\$3,795	\$4,545
10' x 60'	\$4,470	\$5,395
20' x 30' island	\$4,470	\$5,395
10' x 70'	\$5,120	\$6,245
10' x 80'	\$5,745	\$7,070
Bulk space (beyond boundaries on floor plan)	\$3.96/sq. ft.	\$4.45/sq. ft.

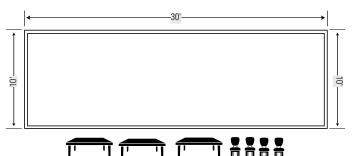
*For fairness and consistency among all exhibitors, BWC will not honor advance rates after Dec. 8. Please do not request special consideration.

EXHIBIT

Booth space examples



10' x 30'



What's included

Your OSC18 booth includes:

- 10' x 10' draped space with 8' back wall and 3' side walls (interior side walls not provided for multiple booth purchases);
- 6' skirted table in show colors and two side chairs per 100 sq. ft.;
- 7" x 44" sign with company name and booth number;
- Unlimited booth personnel;
- 24-hour security on Expo Marketplace perimeter;
- Company listing on OSC website;
- Company listing in event guide if application and payment are received by Jan. 16;
- Morning coffee service on show days;
- Attendance at educational sessions of your choice;
- Pre-show and post-show attendee lists, upon request.

Additional amenities such as carpet, electricity, sales lead units and food and beverage are available for purchase at a later date. BWC will provide pricing and order forms in the exhibitor service center six to eight weeks prior to OSC18.

Booth assignment

Apply as soon as possible to better your chance of receiving the booth of your choice. If you are a returning exhibitor and apply by Dec. 8, you will receive priority consideration on booth location.

- For applications and payments postmarked by Dec. 8, BWC will assign booths factoring seniority and booth size; one point for each previous year of participation (seniority) in the Expo Marketplace multiplied by the quantity of 10' x 10' booths purchased for the event (e.g. 10 years seniority and two 10' x 10' booths equates to 20 points). Transference of seniority points for mergers, acquisitions and company name changes are at the discretion of OSC event management.
- BWC will assign booths on a space available basis for applications and payments postmarked Dec. 9 or after.

Make sales at OSC18

You may sell your products and services on the Expo Marketplace floor. To be eligible, you must register online with the **Ohio Department of Taxation**. You must notify BWC of your registration with the Ohio Department of Taxation and your intent to sell products on the expo floor.

EXHIBIT

OSC18 Expo Marketplace floor plan

To loading dock, concessions and demonstrations

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142	141	240	24	41	340				441	540		541	640	641	740			841	940	945	
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108		I				307	406	-				507	606	607	706			807	906	911	
106	105	204	20	05	304	305	404	-	405	504		505	604	605	704	705	804	805	904	909	
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Reserve your space today!

Entrance

Passport

to Safety

901

Be an ALL-STAR!

Take your **PROMOTIONAL GAME** to the next level with options that fit your budget and goals. Direct traffic to your booth, generate awareness and reinforce your brand with these options.





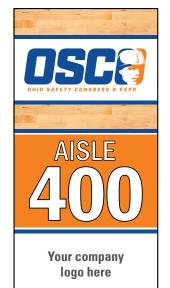
Promotion	Advance rate through Dec. 8*	Standard rate after Dec. 8	Terms			
Aisle sign sponsor	\$300	\$400	Nine available through Jan. 16			
Expo entry floor sticker	\$500	\$600	One available through Jan. 16			
Concourse sign board	\$400 per panel side	\$500 per panel side	Six panels available			
Logo on OSC website profile	\$150	\$200	One per exhibitor			
Logo on OSC homepage	\$400	\$500	Four available			
New Product Showcase	\$300	\$400	10 available, one per exhibitor			
Passport to Safety	\$200, plus product	\$250, plus product	23 available through Jan. 16			

Aisle sign sponsor

Look up! Your company's logo will be visible high above the expo floor. With one or more Expo Marketplace aisle signs your exposure increases with every attendee glance.

You will receive:

- One double-sided aisle sign with your company logo below the official OSC18 aisle number;
- Multiple aisles signs are available for purchase, no limit per exhibitor, up to nine aisle signs are available;
- Signs produced, installed and removed by the exposition contractor (does not include creative services);
- Location not guaranteed, although every effort will be made to place aisle sign in same or nearest available aisle to your booth location;
- Aisle signs are available for pickup after OSC18, upon request.



Expo entry floor sticker

An exclusive branding advertisement placed in two locations inside the expo entrance doors.

PROMOTE

You will receive:

• An approximately 4' x 4' round or 4' x 6' rectangular floor sticker placed near both entrance doors inside the expo hall



PROMOTE

Concourse sign board

Exclusively display your company advertising in the main concourse for all attendees to see.

You will receive:

- Your company advertisement on one 3' x 8' panel of a two-sided free standing sign. Display your company logo, booth location, new product, slogan, website, etc. Customize your message and drive traffic to your booth.
- Six total panels are available. Your panel(s) are placed as determined by OSC18 staff and may be placed on the opposite side of an OSC18 informational/directional panel.



Logo on OSC website profile

Display your logo in your online exhibitor profile, the comprehensive list of exhibiting companies and the OSC18 interactive floor plan. Logos will display after Dec. 8 or two weeks after we receive payment, whichever is later.

Logo on OSC homepage

Website presence is a cost-effective way to reach customers before, during and after the event. Your company logo will appear on the OSC18 homepage at www.ohiosafetycongress.com. This logo will be linked to your company website. Allow two weeks for your logo or hyperlink to appear.

You will receive:

• Your company logo on www.ohiosafetycongress.com linked to your company website. Your company logo will appear on the landing page of the mobile app.

New Product Showcase

Feature your product, a brief description and a photo in the OSC18 event guide, on the OSC18 website and mobile app.



Passport to Safety

Passport to Safety is a traffic-building promotion for OSC18 exhibitors. Attendees will use a passport to guide their visit through the Expo Marketplace in exchange for passport stamps from participating exhibitors. Attendees who receive the specified number of stamps are eligible for prizes. Prize drawings will take place during OSC18 expo hours.

In addition to the passport fee of \$200 (advance rate), participating exhibitors must provide a pre-approved prize with a retail value of \$100 or more. Prize examples include e-reader, digital camcorder or camera, digital music player, GPS navigation system, iPod touch, sporting goods and gift cards. BWC will provide passport rules and a comprehensive list of pre-approved prizes to participating exhibitors. In addition, BWC will provide an OSC online wish list to assist with prize choices, ease of purchase and delivery to OSC headquarters prior to expo.

You will receive:

- Guaranteed traffic to your booth;
- Your company name and booth number on the Passport to Safety;
- Your company name on passport signage;
- An event guide listing as a passport participant.

ADVERTISE

Get your name out there

Be seen by thousands by advertising in the **OSC18 EVENT GUIDE**. With options ranging from a full-page advertisement to simply adding your logo to your company's description, you're bound to find something to fit your needs and budget.

Advertisement	Through Jan. 16	Size (in inches)	Artwork due	Availability
Back cover (Exclusive)	\$1,200 color	8.5" x 11"	Jan. 16	One available; exclusive placement
Expo floor plan banner (Exclusive)	\$500 color	1" x 4"	Jan. 16	One available; exclusive placement
Inside front cover (Exclusive)	\$900 color	8.5" x 11"	Jan. 16	One available; exclusive placement
Inside half page horizontal	\$500 color	7.125" x 4.625"	Jan. 16	Eight available; placement at BWC's discretion
Inside 1/3 page square (Best value)	\$400 color	4.625" x 4.625"	Jan. 16	Four available; placement at BWC's discretion
Inside 1/6 page vertical	\$300 color	2.125" x 4.625"	Jan. 16	10 available; placement at BWC's discretion
Company logo (Most popular)	\$100	N/A	Jan. 16	One available per exhibitor

BWC sells event guide advertisements on a first-come, first-serviced basis and are only secured with payment. BWC places advertising in the order received and at its discretion.

Expo floor plan banner

Your company advertisement banner placed on expo floor plan page.



Company logo

Your company logo placed next to company description.

Calumbia Saudhess University	COUNTY FIRE	Diseaser 5. A
Compensation Solutions Inc	WHAT I THE REAL PROPERTY IN COLUMN 1 AND INC.	DVM Safety Epigenest Inc
www.compensation-actidians.com Thid-party administrator specializing in claims management, goup rating and set-insured	County File Protection Inc	A distributer of callety equipment including back and contractor supprise. We also provide safety training and other professional safety operators
administration Compilitionagement	Sates and sovice of the extinguishers, for atoms, sponser and the pumps, har-cade management, and/energency lights, Mittern houd suppression, tack-fore security/ access-combot	Diverse Manufacturing Solutions UIC
Notes: comprision administrator providing claims management; administrator providing um discourt program administration, sub-ty services and unemployment compensation	Crewces Detection Instruments	Levelae safety press and organizes tables DOT Grove City
Complificangement Health Systems	Crown Matting Technologies. 529 800-629-5683 www.committe.com	Offening par-engloyment, standom, pod-acc- dent and afler-hours drug and acceler testing as well as englopment and CDX physicals
Comp X Medical Management	Egenanic matting designed for a wide range of applications including wet, dry, oby, non-con- ductive, and static discipation	DuPost Co. 218 804-383-2000 DuPost.com
Provides all your injured workers' anothery needs including temport, translation, Soregin worker regulation, scale services, Bengios and diaboostics.	Daniel A. Bodena & Associates	The inductly lead and go-to source for information and poducts that leep prophe- ums. NULANIE, NORSKIE, TRANSPI and TOMEN(R) are the candidate of performance

Art specifications

Prepare advertising to size. Convert type to outlines and embed all links. Save as a CMYK high resolution PDF (300 dpi).

Upload artwork to your **exhibitor service center** account. OSC management will provide your log-in credentials after payment is processed.

Call Shereen Streeter at 614-644-7247 or **email**: Shereen.S.1@bwc.state.oh.us for questions concerning art preparation.

Previous exhibitors

The following companies and organizations made OSC17 an important part of their overall marketing strategy. Join the growing number of businesses that have discovered the benefits of exhibiting at the largest and longest-running regional occupational safety, health and workers' compensation event in the U.S.

Accuform Acoustical Systems Inc. Action Supply Products Inc. ACV Enviro Advanced Ergonomics Inc. Advanced Safety & Energy Airfeet Technologies Airgas Airrosti Rehab Centers **ALERT Safety Products** Allied Environmental Services Inc. AllOne Health ALS Alyfe Wellbeing Strategies AmCare Occupational Health Management Services American Producers Supply Co. American Society of Safety Engineers (ASSF) of Central Ohio Ansell Health Care Argus-Hazco Armor Guvs Inc. ASAP! Athletico Physical Therapy August Mack Environmental Barefoot Ergonomic Flooring by Beagle 1 Inc. **BCH Electrical Consulting** Bearing Distribution Inc. - BDI Benchmark Industrial Supply LLC Bennette Design Group Blackline Safety Boplan USA Brady Corp. Breezer Holdings LLC/ Breezer Mobile Cooling Brent Industries Inc. BrightGuy Inc. Brite Ears LLC

1-888-0HI0COMP

3M-Personal Safety Division

Brookville Glove Mfa. Bureau Veritas North America Inc. Burkins Ritchie & Associates LLC C A Short Co Callard Co. (The) CareWorks MCO CareWorksComp **CHC Wellness** Cintas Corp. **Claxon Custom Printing & Promotions** Cleveland State University **CLMI** Safety Training Columbia Southern University Compensation Solutions Inc. CompManagement CompManagement Health Systems Inc. Comp-X Medical Management Concentra **Conney Safety Products** Control Analytics Inc. **Convergence Training** CorVel Ohio MCO Inc. County Fire Protection Inc. **Crowcon Detection Instruments** Crown Matting Technologies Daniel A. Rodeno & Associates Deb USA Inc. **DEKRA** Insight Dentec Safety Specialists Inc. Dikamar S. A. DiVal Safety Equipment Inc. **Diverse Manufacturing Solutions LLC** DOT Grove Citv DuPont Co. EA Group Electrocomm Columbus Corp. Elvex Corp. **Employers** Choice Plus **Enovative Technologies** Enpac LLC EnviroServe

ERG Environmental Services Ergo Advantage FRGOMAT Inc. Ergonomic Consultants & Injury Prevention Services ErgoShield by Powerstep Ergotronix Inc. **Essilor Prescription Safety Eyewear Examinetics** FallTech Fastenal Faztek II C Firefighter Safe Fit for Work Floormat.com Focal Upright Forklift Training Systems Foxfire – A Division of Marpac LLC Gateway Safety GfG Instrumentation Glavin Industries Inc. Glove Guard I P Goat Throat Pumps Goldenberg Schneider LPA Goodwill Industries of Akron Inc. HAIX North America Inc. Handling Concepts Inc. Hastings Air Energy Control Inc. HD Supply White Cap Health Management Solutions Inc. HearSafe Group Inc. (The) Helly Hansen Workwear Hercules Industries Inc. Hometown Urgent Care & **Occupational Health** Honeywell HR ProFile **Hughes Environmental** Hunter Consulting Co. Hy-Safe Technology Hytest / Safety Shoe Distributors

HzW Environmental Consultants I.E. Monitoring Instruments Inc. Industrial Physical Capability Services Inc. Industrial Safety & Training Services Industrial Scientific Corp. Inplant Enviro Systems 2000 Integrated Wellness Solutions Intrepid Industries Inc. IPAX iReportSource Inc. Iron City Pipe & Supply Jendco Safety Supply Kee Safety Inc. Keystone Safety Kindred Healthcare Inc. Kinetics Noise Control Inc. Kirk Key Interlock Co LLC KPA Lehigh Outfitters Lewellyn Technology Inc. LIZard Apparel & Promotions LLC M3V Data Management Machine Safety Specialists Maersch Environmental and Safety Consulting Magid Majestic Malta Dynamics Market Force Inc. Marlin Co. (The) Martor USA Master Lock Co. Matrix Companies (The) MAX USA Corp. MB Kit Systems McCormick Equipment Co. Inc. McNaughton McKay Electric of Ohio MCR Safety Mercy Health – Occupational Services Metabo Mid America OSHA Education Center

Mid West Sales Agency Milagon, A Division of NSS Enterprises Inc. Moldex Metric Inc. Motorcycle Ohio / Ohio Department of Public Safety Mount Carmel Occupational Health MSA The Safety Company National Federation of Independent Business National Safety Apparel Inc. National Safety Compliance Inc. National Safety Council Ohio Chapter Nesco Resource LLC Northstar AFD Northwind Safety Corp. NovaCare Rehabilitation NPS Corp. **Ohio Army National Guard** Ohio Association of Occupational Health Nurses (OAOHN) Ohio Bureau of Workers' Compensation **Ohio Development Services Agency** Ohio EPA – Division of Environmental and Financial Assistance **Ohio Industrial Commission** Ohio Manufacturers Association (The) Ohio Power Tool Ohio Tool Systems Inc. **Ohio Utilities Protection Service OhioHealth Employer Services** On-Site Testing Specialists Inc. ORR Safety Corp. Paramount Preferred Solutions Inc. Pelsue Co. Precision Concrete Cutting Premier Safety & Service Inc. Prevent Blindness Primerica Inc. **ProBuilt Professional Lighting** ProtectEar USA Protective Industrial Products Inc.

Pure Water Technology R on I Inc. R.C. Bremer Marketing Associates Inc. Red Flag Reporting Red Wing Brands of America ReMed RETTEW **RIDGEPRO** (The) Risk Control Technologies Inc. RiskControl360° Rupp Safety Associates Inc. Rust-Oleum Corp. SafeStart Safety Associates Inc. Safex Inc. Saf-T-Gard International Inc. Scott Systems International SDSpro Seattle Glove Inc. SGS-Galson Sheaklev Shieldmark – Mighty Line Floor Tape Shoe Sensation SHOWA SiteHawk SKC Inc. Slice Inc. SOS Technologies / AED Results Sotaris I I P Spooner Inc. Spooner Medical Administrators Inc. Springstone Inc. SRI-Ergonomics, The Ohio State University Stauffer Glove & Safety **STRYKFR** Superior Glove Works USA LTD Sure Foot Corp. SW Safety Solutions T K Group Inc. Targeting Customer Safety Inc. Tasco Corp.

TEC Labs Tinalev Rubber Corp. Towlift Inc. Travelers Alliance Group LLC Tritech Fall Protection Systems TSI Inc. U.S. Department of Labor OSHA U.S. Healthworks U.S. Safety Depot -A Division of HP Products **UL EHS Sustainability** UltraTech International Inc. Unik Sales LLC Uniphos Envirotronic Inc. Unistrut Midwest United Sales Associates University of Alabama Birmingham University of Findlay US SafetyGear Inc. Vallen Distribution Inc. VelocitvEHS Veolia Environmental Services Vestil Manufacturing Visual Workplace Inc. Walman Optical Waltco Walter A. Wood Supply Co. Wearwell Inc. Weldas Col II C Wells Lamont Industrial Werner Co. West Virginia University Safety & Health Extension Westex by Milliken Wil.Com Associates Inc. Wilson Bohannan Padlock Co Work Accessories Inc.. Work Accessories Inc. Workstar Health Services

EVENT INFO

Don't let the clock run out ×⁰

The 2015, 2016 and 2017 expos all sold out. **Apply early for discounts** and improve your chances of getting the booth space and promotional opportunities you want. Don't wait until late in the game. **RESERVE YOUR SPACE TODAY!**

www.ohiosafetycongress.com

Important deadlines

Dec. 8	Last day for advance rates on booth space and promotional opportunities
Dec. 8	Last day seniority points are utilized for booth space location assignment
Dec. 9 and after	Booth space locations are first come, first serve as payment is received
Jan. 16	Last day for event guide print advertising, company listings or promotions
Feb. 9	Last day to order carpet and furnishings at advance rates
Feb. 16	Last day for hotel room reservations at discounted rates
Feb. 19	Last day to order electric and utilities at advance rates

APPLY today!

NEW for OSC18! Create a profile and complete your application online. <u>Click here</u> to get started.

For additional information

Ryan Miller, Expo Coordinator Ohio Bureau of Workers' Compensation 614-728-6455 or 800-644-6292 Fax 614-365-4971 safetycongress@bwc.state.oh.us

Event location

OSC18 will be held at the Greater Columbus Convention Center. It is surrounded by restaurants, shops and ample parking.

Greater Columbus

Convention Center 400 N High St. Columbus, OH 43215 614-827-2500 www.columbusconventions.com

Directions and parking

www.columbusconventions.com/park/ directions-and-parking/

(Prepay parking opportunities will become more available closer to OSC.)

Hotel accommodations

Hotels are conveniently located within a five-minute walk of the Greater Columbus Convention Center, many offering discounted rates to OSC18 participants. **Make reservations by Feb. 16, 2018, to receive a discount.** Visit the OSC18 website for hotel locations and discounted rates as they become available.